

**2010 Temecula Valley Balloon & Wine Festival Association**

**\*\*\*CORPORATE BALLOON APPLICATION\*\*\***

**P.O Box 1254 Temecula, CA 92593**

**TVBWFA Office: (951) 676-6713 – TVBWFA Fax: (951) 676-5921**

**CORPORATE BALLOON ADVERTISING FEE \$900.00**

**CORPORATE ADVERTISER INFORMATION:**

Corporate Company Name: \_\_\_\_\_

(This name will be listed in your contract)

Company Balloon Name / Entrant Balloon Name: \_\_\_\_\_

(This name will appear in all printed materials)

Corporate Entrant Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

**PILOT INFORMATION: (Please print legibly)**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

Pilot Certificate Number: \_\_\_\_\_ Date of Last Biennial Flight Review: \_\_\_\_\_

Total PIC Hours: \_\_\_\_\_ Total Hours in Last 12 Months: \_\_\_\_\_

Pilot's Shirt Size (circle one) S M L XL XXL OTHER: \_\_\_\_\_

**AIRCRAFT INFORMATION:**

Balloon Make and Model: \_\_\_\_\_

Registration Number: \_\_\_\_\_ Last Annual 100-Hour Inspection: \_\_\_\_\_

Balloon Colors/Design: \_\_\_\_\_

Special Shaped Balloon/Design Details: \_\_\_\_\_

Insurance Carrier: \_\_\_\_\_ Phone No. :(\_\_\_\_\_) \_\_\_\_\_

**I WILL BE: CAMPING \_\_\_\_\_ HOTEL \_\_\_\_\_**

TEMECULA VALLEY BALLOON AND WINE FESTIVAL ASSOCIATION

(Office Use Only)

Approved \_\_\_\_\_ Date Rec'd \_\_\_\_\_

Amount Paid: \_\_\_\_\_ Check #: \_\_\_\_\_

Comments: \_\_\_\_\_

## **CORPORATE BALLOON APPLICATION (Page Two)**

### **PARTICIPATION:**

Please check all activities you wish to participate in.

- Friday, June 4th MEDIA FLIGHT  
 Friday, June 4th BALLOON GLOW  
 Saturday, June 5th BALLOON LAUNCH  
 Saturday, June 5th BALLOON GLOW  
 Sunday, June 6th BALLOON LAUNCH

I am able to carry media passengers

**A copy of your insurance coverage must be forwarded with the application. Applications will not be accepted without a certificate of insurance coverage naming the Festival as an additional insured. Please note that the applicant's insurance carrier must be an approved carrier by the Temecula Valley Balloon and Wine Festival Association. See the attached 2010 Rules Addendum to Balloonists Applications and the information below which you need to read and sign.**

**In order to be listed in the Festival program, you must submit your application by April 19, 2010.**

ONLY digital format will be accepted for use in media releases and the souvenir program.  
Digital format must be no less than 300 DPI.

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### **PLEASE COMPLETE ALL INFORMATION ON BOTH SIDES AND MAIL TO THE FESTIVAL OFFICE AT THE ADDRESS NOTED ON PAGE ONE.**

- By the signature(s) below, entrant and/or pilot agree to indemnify, defend and hold harmless the Temecula Valley Balloon and Wine Festival Association and all of its officers, agents and employees from and against any and all liability or claims arising from any negligence of entrant, pilot, agents, contractors or employees, or arising from any accident, injury or damage whatsoever, however caused, to any person or persons, corporation or corporations, occurring in, on or in the immediate vicinity of the space used by the entrant and/or pilot; provided, however, that this indemnification and hold harmless shall not include any claim arising from the active negligence or willful misconduct of the Festival and their agents or employees. Entrant and pilot assume the risk of all personal injury, bodily injury and property damage which they may incur due to their participation in the TVBWF.
- I, the undersigned, understand the insurance requirements as detailed on this application and in the 2010 Rules Addendum to Balloonists Applications.
- I certify that I am the entrant and/or pilot, and that I am authorized to 1) execute on behalf of the business and 2) accept legal process on behalf of the business.
- If I am a corporate balloonist, I understand that my entry fee, if required as my company is not a sponsor, is NON-REFUNDABLE unless my application is rejected.
- I agree to abide by all of the procedures and rules stated in the 2010 Rules Addendum to Balloonists Applications as well as requirements set for in this application.
- I understand that I must clean my space before departing the Festival grounds.
- If I am a corporate balloonist, I understand that if my method of payment does not clear processing due to insufficient funds, I will automatically be billed a \$25 Service Fee.
- This is a rain or shine event and there will be no refunds given due to inclement weather.
- This agreement is between the Temecula Valley Balloon and Wine Festival Association (TVBWFA) and Entrant/Pilot whose signature appears below.

Date: \_\_\_\_\_ Signature \_\_\_\_\_

**PLEASE RETAIN A COPY OF BOTH SIDES OF THIS APPLICATION FOR YOUR RECORDS**

Dear Corporate Balloonist:

The Board of Directors of the Temecula Valley Balloon and Wine Festival Association is pleased to extend an invitation to you to attend the 27<sup>th</sup> Annual Festival in beautiful Southern California, Friday, June 4<sup>th</sup>, Saturday, June 5<sup>th</sup> and Sunday, June 6<sup>th</sup>, 2010. Expose your company to over 38,000 spectators during the three day event. The Festival is held at the beautiful Lake Skinner Recreation Area. Each year we continue our tradition of providing exceptional family entertainment. We will have morning balloon launches and evening balloon glows, two music stages with headliners such as Paul Rodgers on the main stage and Spyro Gyra on the wine stage. We also offer a kids faire, a wide variety of crafts, commercial vendors, a food court, and of course a wine garden featuring over 20 wineries that provide tasting. Attached please find more information on demographics.

To register for the event, please complete the information below and forward to the Temecula Valley Balloon & Wine Festival Association, P.O. Box 1254, Temecula, 92593, no later than **Monday, April 19, 2010**. Corporate Balloon Sponsor fee is \$900.

1. Completed Corporate Balloon Pilot Application
2. Certificate of Insurance - have your insurance company forward a copy of your insurance listing the Temecula Valley Balloon & Wine Festival as an Additional Insured for the event.
3. Check for Corporate Balloon Sponsor Fee of \$900.

We are very excited to be offering onsite camping this year! Based on feedback from previous festivals the Balloonist tail gate area, crew parking and camping will be moved to a new location next to the lake! Each registered pilot will receive ONE dry camping site, with no hookups. For your convenience, GET 'ER DUMPED will be onsite for tank pump out and fresh water. We hope many of you will take advantage of this opportunity to be onsite for the entire weekend. The festival will still provide one complimentary hotel room for Friday, June 4<sup>th</sup> and Saturday, June 5<sup>th</sup> ONLY for each registered pilot who lives more than 30 miles outside of Temecula. Hotel rooms for Thursday night will NOT be provided for those pilots participating in the Media Flight on Friday, June 4<sup>th</sup>, however camping WILL be available. The hotel is located at 28190 Jefferson Ave. Temecula, CA 92590. It will be your responsibility to phone the hotel at (951) 506-2331 to make reservations and use your credit card to guarantee your stay. Please identify yourself as a Festival pilot when making reservations. The deadline for hotel reservations is **Monday, April 19, 2010**. If you need additional rooms, you will be responsible for the cost and reservations must be made before the deadline date.

*On the application you must check either CAMPING OR HOTEL.*

Page Two

We look forward to your participation in the 2010 Festival. Upon receipt and acceptance of your application you will be mailed an acceptance letter. If you have any questions, please contact Cherise Manning – Balloon Chairperson by email [cherise@hotmail.com](mailto:cherise@hotmail.com) or by phone at (951) 699-9987 or contact the Festival Office at (951) 676-6713.

Sincerely,

Kathie Shappeck  
Administrative Assistant

Enclosures

cc: Cherise Manning, Jenifer Wilson